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AMANDA STEVENS BIO TO BE USED FOR EVENT MARKETING

AMANDA STEVENS - AUSTRALIA'S NUMBER ONE EXPERT ON CONSUMER TRENDS AND CUSTOMER EXPERIENCE

Amanda Stevens is a leading authority on the customer experience and a sought-after consumer futurist. She blends current global consumer trends with powerful research into buying behaviour, delivering strategies that help organisations connect more deeply with their customers and turn them into passionate advocates.

With a double degree in consumer psychology and marketing, Amanda has consulted to businesses in almost every industry across Australia, Asia and the United States. She is also the author of six best-selling books on sales and marketing, including her latest release, Radical Customer Obsession.

Recognised as one of the most entertaining and high-impact speakers in the industry, Amanda has presented at more than 1,700 conferences in 17 countries and is widely regarded as one of Australia's best keynote speakers. She combines commercially practical strategies with captivating storytelling, leaving audiences inspired, energised, and armed with actionable insights they can implement immediately.

(NB: THIS IS NOT THE INTRO FOR MC, PLEASE REFER TO SEPARATE DOCUMENT)

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