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## AMANDA STEVENS BIO TO BE USED FOR EVENT MARKETING

Amanda Stevens is a renowned thought leader on the customer experience. She combines current consumer insights with fascinating research into buying behaviour, delivering organisations and business owners powerful strategies for connecting with their customers – never more important than in a post-COVID world.

Amanda has a double degree in consumer psychology and marketing and is a hands-on marketer, having consulted across almost every industry in Australia and the United States.

Recognised as one of the most entertaining and energetic speakers on the circuit, Amanda has presented at over 1200 conferences in 14 countries and today is regarded as one of the best virtual presenters in the country. She combines practical strategies with a mesmerizing storytelling style, leaving audiences with memorable messages and actionable insights.

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